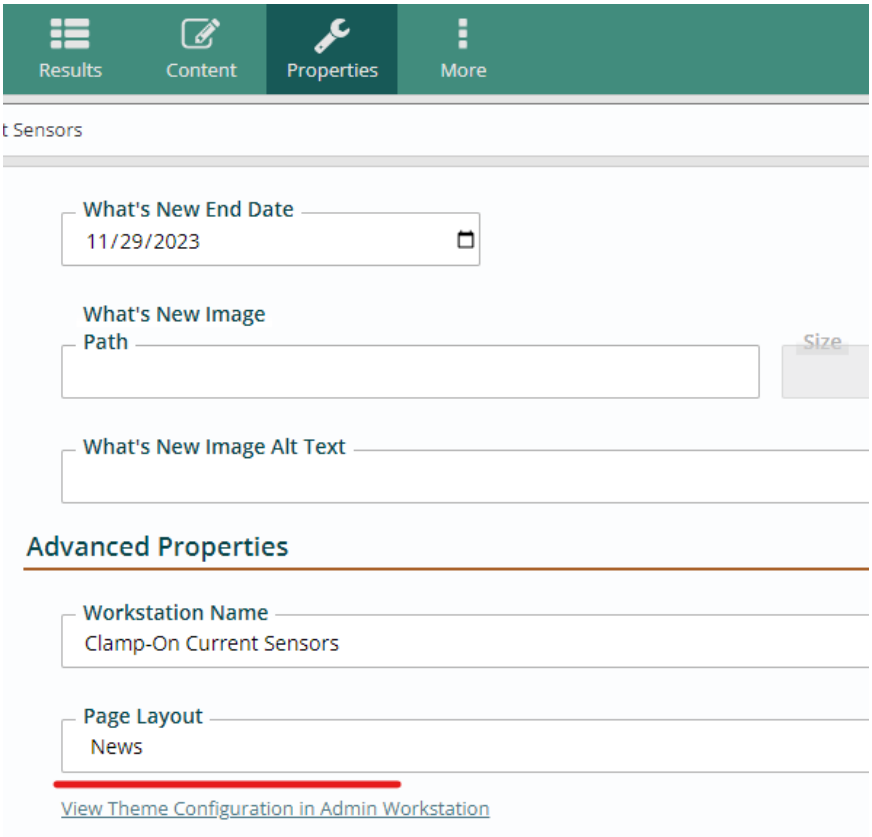
CTS – Blog Helpful Hints

The following information is meant to help a content author make sure they are following best practices and ensure the page template is being followed.

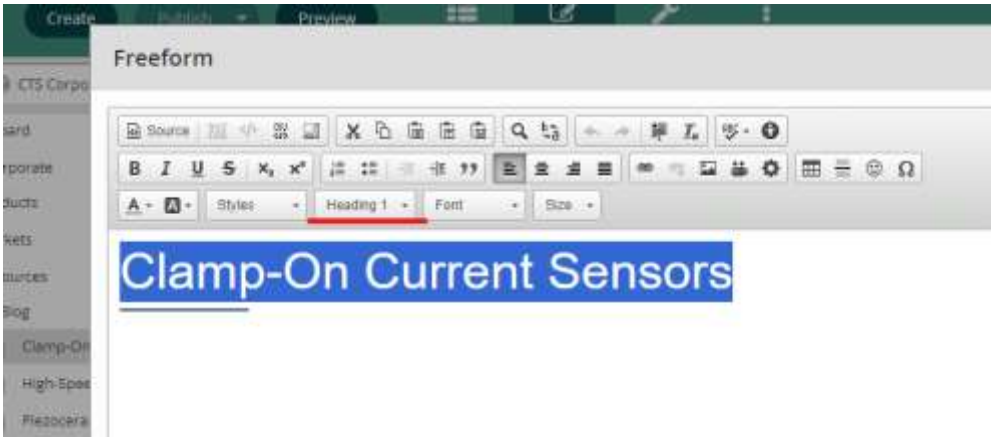
Tip 1: Use the **Blog Detail Template** from the Content Library to start a new blog.

Tip 2: Under the Properties tab of the new blog, scroll to the Advanced Properties and confirm the **Page Layout is set to News**.



Tip 3: The **Featured Image and the Featured Text need to be in the Hero Zone**. The Hero Zone tells the page that any item marked with the Hero Zone needs to be above all the rest of the content. Each blog should start with these two blocks.

Tip 4: The **Feature Text should have an H1**, which is selected from the Format menu (see screenshot below). This should be the main title of the blog. The block for the Featured Text will appear blank in the workstation because white font is used on the display side. Go into Edit mode on the block to see the text.



- Tip 5: **Header tags should be used in order.** For example, the title of the blog should be an h1. The sub-title an h2, etc. In the screen shot below, the order was:

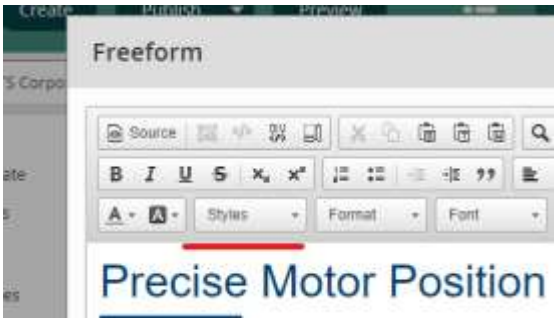
  Clamp-on Current Sensors – h1
  Direct-on-PCB Current…. – h3
  Operating Principles ….. – h6

  For a screen reader, this would be very confusing because it would be searching for the h2 tag. This breaks accessibility compliance and needs to be addressed. You can have more than one h2 or h3, for example, but they must be used in order.

  The updated version is:

  Clamp-on Current Sensors – h1
  Direct-on-PCB Current…. – h2
  Operating Principles ….. – h3

NOTE: If you like the styling of a header option but do not want to call a section out as having a header, you may use the Style menu to select the styles of the headers.

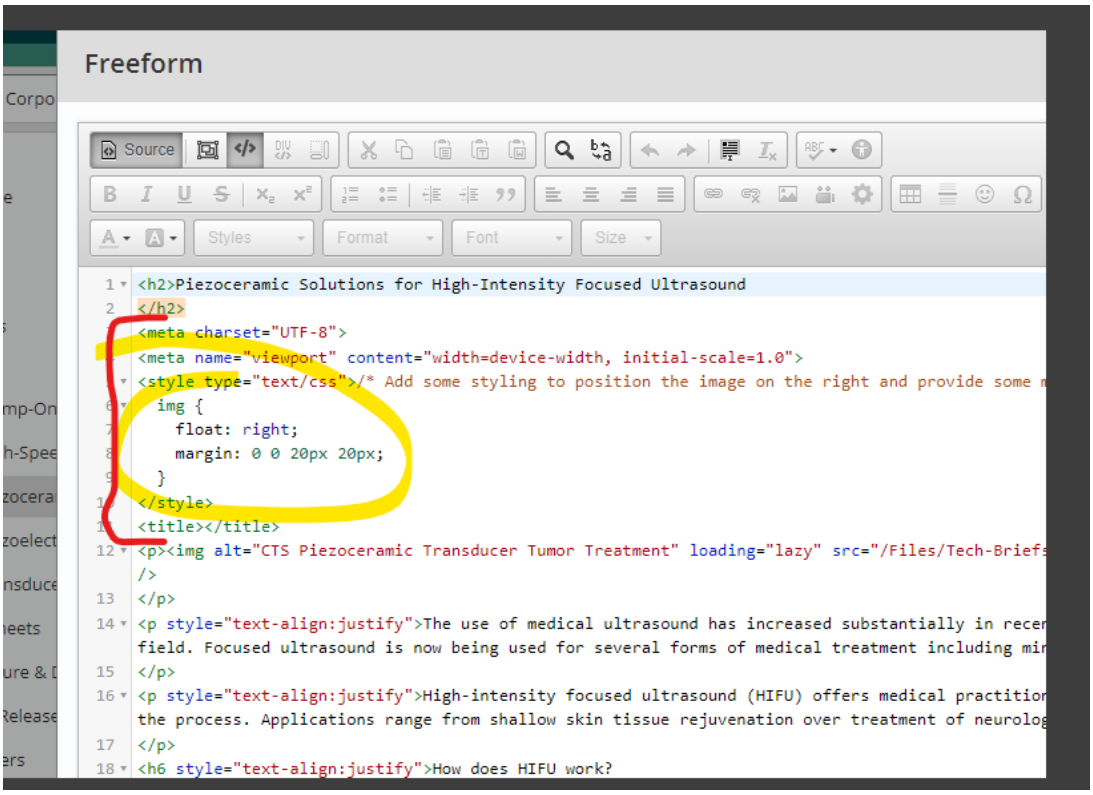


In this case, the Source Code would render this:

**** (header style only) vs **<h2>** (real header)

Tip 6: If you have an image within the text of the blog, you do not need to add extra code to make the image float on the left or right side. **When the image is selected, the option to float the image to the left or right of the text is under the Style menu**. The content author should select what is appropriate and the source code will update. If extra code already exists, it will need to be removed and then the Style menu option applied.

Example of what not to do:



Example of what to do: