Smart Search Overview

You will need Smart Search rights to perform this task. If you do not have rights, please contact your Titan Administrator or Account Director for assistance.

With Northwoods' Titan CMS, you can incorporate many Google tricks into your site's internal search. Your users will love you for it; you've aligned your search procedures with those of the world's most popular and familiar search engine.
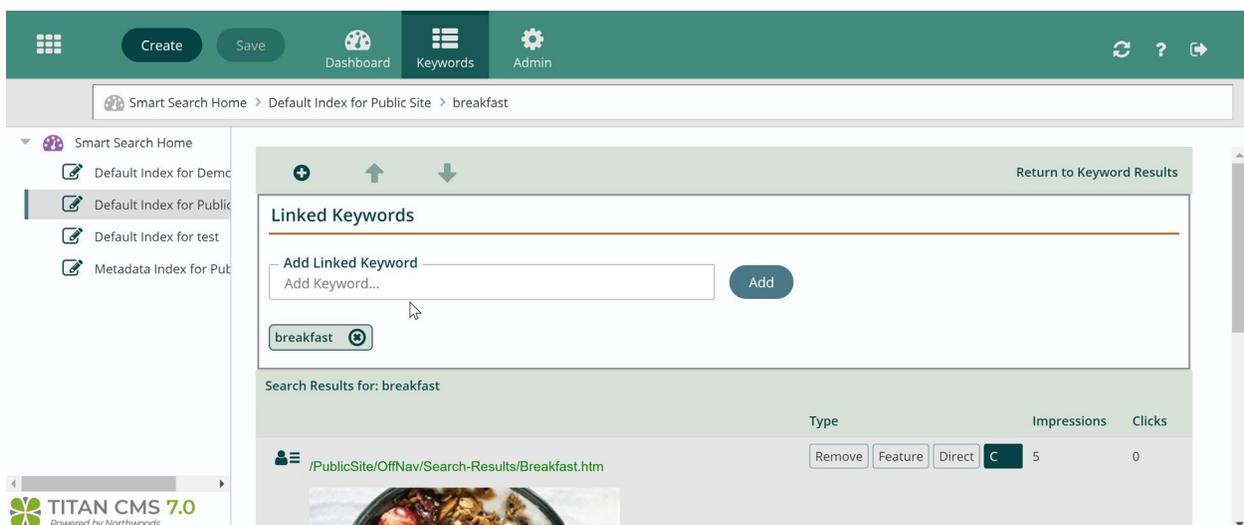
Site search management is not a one-shot effort. It requires ongoing monitoring of search trends and adaptation as the market, your products and your services change, and user behavior changes along with them. Let the data direct you as you continue to make your site search easier and more effective.

You can read details about Smart Search on our Titan CMS documentation website for in-depth details. Download the Titan CMS Site Search Guide for additional information. This document will provide general guidelines.

- Smart Search is found in the Module Selector.
- You will see a Default Index for each site.
- When you click on an index, you will see Keywords & Results and Admin.

Keywords & Results

This section provides a list of the search terms individuals are using to search your site. This is specific to the site and is **not** fed from outside search engines (i.e. Google, Bing, etc.)

Clicking on EDIT will provide the search results for that term that an end user sees. The results

display as Organic. However, if you have a particular result you want to feature, you can create Feature, Direct or Card results.

- *Organic* – this display is set up within the Search Results page under the Web Content Management. You can have just a page name that links to the page, or you can have additional content such as a meta description or short teaser text.
- *Feature* – allows you to update the Page Name and Description by clicking on the Open star on the left-hand side. The result is a highlight box on the Search Results page for that result.

Documents 1 to 35 of 202 matching *data*

Smart Search Results

Steps for Data Set up
Titan CMS Documentation - Steps for **Data** Set up Webmasters will now be able to create **Data** Schemas in the Titan Administration module and configure them so

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Data Site
You may add a Data Site for your data records. On the Data Site you can also enable linking for your folders and data records from this new data site.

- *Direct* – allows you to change that result to a link directly to the page you want the user to land on.
- *Card* – allows you to pull content from the search result and display it on the Search Results page.

Documents 1 to 15 of 201 matching *Titan*

Recommended Results

Titan CMS is a premier enterprise content management system for Intranets, Extranets, Business Portals, Mobile Apps and Public Websites. Titan is ideal for small businesses as well as Fortune 500 companies.

Learn more about Titan CMS here.

Admin

This section is where you can manage how the search will function on your site.

- The globe and file piles chosen in the site map are what is being searched. You can mark as little or as much as you would like.
- Index Type
  - **Metadata** – choosing this option means the search will only look at the Metadata of the site in order to produce results.
  - **dtSearch** – choosing this option allows for a broader search result from the pages of your website and allows you to customize how your search finds results.
- These items can be configured if you have your Index Type set to dtSearch:
  - **Stemming** = Stemming extends a search to cover grammatical variations on a word. For example, a search for fish would also find fishing. A search for applied would also find applying, applies, and apply.
  - **Phonic searching** = Phonic searching looks for a word that sounds like the word you are searching for and begins with the same letter. For example, a phonic search for Smith will also find Smithe and Smythe.
  - **Index Numbers** = If your documents contain a lot of numbers and you do not expect to want to search for them, clear this checkbox to make dtSearch exclude numbers from your index. This will make your indexes smaller and will speed indexing.
- NOTE: Under Titan Administration, there are jobs that are set up to update the search indexes on a regular basis.